

WEST UNIVERSITY OF TIMISOARA
 FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
 MASTER STUDIES
 DOMAIN: MANAGEMENT
 PROGRAME: MANAGEMENT OF BUSINESS ORGANISATIONS
 MODE OF STUDY: PART TIME

SYLLABUS

| No. | COURSE | Code | 1 st term 14 weeks | | | | | | 2 nd term 14 weeks | | | | | | |
|------------|---|---------|----------------------------------|-----------|----------|----------|-----------|--------------|----------------------------------|-----------|----------|----------|-----------|--------------|--|
| | | | | | | | Ev. | ECTS credits | | | | | Ev. | ECTS credits | |
| | | | ST | SF | L | P | | | ST | SF | L | P | | | |
| I. | Compulsory Courses | | | | | | | | | | | | | | |
| 1. | Organization Management | MBO1101 | 14 | 14 | 0 | 0 | E | 8 | | | | | | | |
| 2. | Strategic Analysis | MBO1102 | 14 | 7 | 0 | 0 | E | 7 | | | | | | | |
| 3. | Global Affairs Management | MBO1103 | 14 | 7 | 0 | 0 | E | 7 | | | | | | | |
| 4. | Market research and Marketing strategies | MBO1104 | | | | | | | 14 | 7 | 0 | 0 | E | 7 | |
| 5. | Cost management - controlling | MBO1105 | | | | | | | 14 | 14 | 0 | 0 | E | 8 | |
| 6. | Financial and Accounting Reporting Procedures | MBO1106 | | | | | | | 14 | 7 | 0 | 0 | E | 7 | |
| 7. | Business Ethics and Social Responsibility | MBO1107 | | | | | | | 14 | 14 | 0 | 0 | E | 8 | |
| | Total Compulsory Courses | | | | | | 3E | | | | | | 4E | | |
| II. | Optional Courses (one out of two) | | | | | | | | | | | | | | |
| 8. | Entrepreneurship | MBO1108 | 14 | 14 | 0 | 0 | E | 8 | | | | | | | |
| 9. | Management Systems and Methods | MBO1109 | 14 | 14 | 0 | 0 | E | 8 | | | | | | | |
| | Total Compulsory and Optional Courses | | 56 | 42 | 0 | 0 | 4E | 30 | 56 | 42 | 0 | 0 | 4E | 30 | |

